



AWAIS YASEEN

SEO SPECIALIST

CONTACT

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EDUCATION

2015 - 2020

ISLAMIA UNIVERSITY

- Bachelors of Computer Science (BSCS)

2013 - 2015

LEADS GROUP OF COLLEGES

- I.com (Commerce)

SKILLS

- Webmaster Tools
- On-page
- Off-page
- Technical SEO
- Schema Markup
- Screaming Frog
- Keyword Research
- Local SEO
- CRO
- Website Speed Optimization
- Google Analytics
- Website Audits

ABOUT ME

An experienced SEO Specialist with a proven track record in the digital marketing industry. I provide comprehensive digital marketing services, including SEO, Local SEO, Google Business Profile Optimization, Brand Management, Social Media Marketing, and Ads Management.

WORK EXPERIENCE

Qbatch

2023 - Present

Sr. SEO Specialist

- Develop and execute comprehensive SEO strategies and campaigns that align with the company's goals and objectives.
- Collaboration with content, UI/UX, Developers and BD teams to align marketing strategies with business goals & identify new opportunities.
- Conducted website audits with tools like Screaming Frog, Ahrefs, and Google Search Console, and managed On-page and Off-page SEO tasks.

InvoZone

2021- 2023

Team Lead SEO

- Ensure brand consistency across all marketing channels and materials.
- Craft and implement SEO strategies and campaigns that align with company goals and objectives.
- Collaborate with content, UI/UX, development, and business development teams to synchronize marketing strategies with business objectives and identify new opportunities.

Golden KeyStone

2020- 2021

SEO Executive

- Managed and optimized SEO campaigns for US-based local business projects.

SKILL SUMMARY

Leadership 80%

Project Management 90%

Critical Thinking 85%

REFERENCE

- References will be provided upon request.